

## **Exhibit A**



## NEWS RELEASE:

### **FOUNDERS OF SAN DIEGO-BASED YOLIA HEALTH SELECTED AS ONE OF MEXICO'S 'TOP TEN ENTREPRENEURS OF 2010' BY CNN EXPANSIÓN**

**Yolia's KMDI™ Vision Correction Treatment Deemed 'Revolutionary'**

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SAN DIEGO, Calif. (August 4, 2010) – Yolia Health founders Alberto and Eduardo Osio have been selected from a nationwide pool of nominees in Mexico as one of the “Top-Ten Entrepreneurs of 2010” by CNN Expansión, a leading business journal owned by Time Warner Inc.

Founded in 2004, Yolia Health is developing a revolutionary vision correction treatment for presbyopia, a condition that affects adults over the age of 40. Yolia's KMDI™ product provides patients with high quality vision improvement with a treatment that is completely non-invasive.

After a week of using the KMDI™ contact lenses and specially formulated eye drops patients will be able to see as well as 20/20 without the use of contacts or glasses for up to several months before re-treatment is needed.

“Receiving this recognition is a tremendous honor,” says Alberto Osio, Yolia Health’s CEO. “We believe that KMDI™ will positively and dramatically impact the eye care market and make non-invasive, lens-free vision accessible to millions.”

KMDI™, also known as enzymatic orthokeratology, has significant advantages over its commonly used industry predecessor, orthokeratology (Ortho-K).

“Traditional orthokeratology is an effective treatment for myopia or ‘nearsightedness’,” said Dr. Stuart Grant, a prominent California optometrist and pioneer of Ortho-K. “It does, however, have two notable limitations. Ortho-K is primarily used to treat myopia only; plus the treatment must be used by patients every night.”

According to Dr. Grant, Yolia Health's KMDI™ treatment will be a game-changing breakthrough because it leverages the proven therapeutic power of traditional Ortho-K, yet extends the time of efficacy from hours to months. This means that patients who use KMDI™ contact lenses and eye drops for the seven-day treatment cycle may enjoy corrected vision for as long as several months at a time before they need to repeat the therapy. In addition to nearsightedness, KMDI™ will also benefit patients with farsightedness, astigmatism and presbyopia.

Optometrists like Stuart Grant also see great benefit in the non-permanent feature of the KMDI™ treatment, which is reversible and involves no surgical risk. "Our eyes continue to grow and change throughout the course of our lives," said Dr. Grant. "More permanent solutions such as LASIK may be very effective at the time the surgery is performed, but as our eyes continue to change, so too does the efficacy of the operation."

By creating a long lasting, but non-permanent vision correction therapy, Yolia Health intends to pave the way for an entire family of vision-related products. "It is our hope that KMDI™ will enable millions of people around the world to enjoy the benefits of high-quality vision without the need for corrective surgery," said Alberto Osio. "We have very big plans for Yolia Health and its ability to make a dramatic impact on the global eye care market. KMDI™ is just the beginning."

Yolia Health offices are located in Mexico City and Coronado California. Yolia Health is committed to helping vision correction practitioners preserve, restore and enhance vision throughout the world.

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